



STUDIO 100 FILM INKS DISTRIBUTION DEAL WITH VOLGAFILM

Munich, Santa Monica, November 5th, 2019 – Studio 100 Film and Volgafilm have closed an agreement for the rights to the animated feature film "Vic the Viking – The Magic Sword". Volgafilm has acquired the distribution rights as well as other audio-visual exploitation rights for home entertainment, pay TV, free TV and VOD including SVOD for Russia, Ukraine and the Baltics including Estonia, Latvia and Lithuania. "Vic the Viking – The Magic Sword" is produced by Studio 100 Media, Studio 100 Animation, Belvision Production in co-production with SND – M6 Group, ZDF and BNP Paribas Fortis Film Finance. The animated movie is set for delivery in December 2019. Studio 100 Film acts as the international sales agent and is located at Loews Office #653 during AFM 2019.

Sergei Yershov, CEO at Volgafilm, comments, "We have been closely observing the growth in quality of animated features produced by Studio 100 in the past few years. VOLGAFILM is an undisputed leader in the distribution of animation in Russia, Ukraine and other countries in CIS. We have managed to achieve unprecedented success with LITTLE PRINCE, BALLERINA and QUEEN'S CORGI and we certainly hope that this animation from Studio 100 will be embraced by our audience and look forward to working on it."

Thorsten Wegener, Director Operations Studio 100 Film, says "We are delighted with our cooperation with Volgafilm and we have found a perfect distribution partner for our feature film. Vic's adventures are the perfect example to show kids that it is not important to be the strongest, but that even the smallest person can make a change and save the day if he or she acts cleverly. This offers a lot of potential for kids around the globe to identify with and we are convinced that 'Vic the Viking – The Magic Sword' will entertain audiences of all ages.

Vic the Viking - The Magic Sword

Vic would love to accompany his father Halvar on his adventures. But Halvar thinks Vic is too small and too feeble for the rough life of the 'strong men' on board. However, Vic has other qualities: He has a bright mind and thinks before he acts! The adventure begins when Halvar wins a magic sword from Sven The Terrible. And, it proves to be uncontrollable: Ylva, Vic's mother, is transformed into a statue of pure gold. Vic is determined to save her with the help of Leif a young warrior, Ylvi and a rather unconventional squirrel help him. Leif knows of a legendary island where the magic of the sword can be broken. The journey there leads our heroes to "Pirate Paradise" and gives them a hair-raising rendezvous with the most powerful storm waves on earth and brings them to the end of the world. And of course, Sven The Terrible follows them in order to get his lost sword back. Only when they have reached the island Vic realizes



that Sven is not their biggest problem. The real danger is hidden among them and the effort is enormous: The fate of the whole of mankind is at stake...

About Volgafilm

VOLGAFILM was founded in 2006 by Sergei Yershov, who left his post as co head of Lionsgate International to build a Russian distribution company from the ground up. Now with offices in Moscow, Kyiv, Lithuania, Estonia, Latvia, Kazakhstan and Los Angeles, and over 50 employees, VOLGAFILM has become a leader in its field. The company works in 15 countries: Armenia, Azerbaijan, Belarus, Kazakhstan, Kyrgyzstan, Moldova, Russia, Tajikistan, Turkmenistan, Ukraine, Uzbekistan, Georgia, Estonia, Latvia, Lithuania. Its interests focus on theatrical, TV, video and digital distribution. It has amassed a library of over 500 titles, and has released such Box Office and critically acclaimed hits as SLUMDOG MILLIONAIRE, THE ARTIST, PADDINGTON and THE HUNGER GAMES franchise. VOLGAFILM is a leading independent distributor in the CIS.

About Studio 100 Film

Studio 100 Film is an international, independent sales agency for upmarket children's and family movies. The Munich-based company is subsidiary of Studio 100 Media and distributes Studio 100 Media's animation feature films such as "Maya the Bee – First Flight". Besides it acts as sales agency for selected third party films. Studio 100 Film's focus is to represent a well-chosen portfolio of films internationally with the due attentiveness. For further information please go to www.studio100film.com

About Studio 100 Media

Studio 100 Media is an international production and distribution company within the children's and family entertainment sector. Based in Munich, Germany, the company is a 100 percent subsidiary of Belgian firm Studio 100. The Company develops and acquires new content, engages in co-production and co-financing activities and is also responsible for the international distribution of its own and third party rights. Studio 100 Media's business model is the perfect vertical and horizontal integration of its IP's. In marketing its license rights the Company pursues a global strategy within sectors ranging from Content Distribution, Licensing and Home Entertainment through to Theatrical Movies, Stage Shows and Theme Parks. www.studio100media.com

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